



# PRICELIST 2012

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# Website Design Pricelist

## Standard Static Websites

Websites are designed from the ground up. Templates are used only if requested by the client. We do offer custom packages, please request a quote.

DETAILS	Single Pager	Small	Standard	Enterprise
Unique Design:	✓	✓	✓	✓
Pages:	1	3	5	10
Contact Form:	✓	✓	✓	✓
Hosting:	1 Year	1 Year	1 Year	2 Years
Domain Reg.	1 Year	1 Year	1 Year	1 Year
Email Accounts:	8	10	10	30
<b>Pricing:</b>	<b>R 970.00</b>	<b>R 1 799.00</b>	<b>R 2 899.00</b>	<b>R 5 499.00</b>

† All sites are hosted on standard hosting packages, upgrades are available on request.

## Other Web Related Services

The following is other Website Design services that we offer as well as Web Development.

Artwork Design of Website only (1 – 5 pages) -----	<b>R 890.00</b>
Flash Animation Basic (30 sec) -----	<b>R 490.00</b>
Online Contact/Request Form -----	<b>R 250.00</b>
E-Commerce Website/Online Storefront -----	<b>POA</b>
Per Hour Development <b>PHP</b> -----	<b>R 275.00</b>
Per Hour Development <b>HTML</b> -----	<b>R 180.00</b>

† Please contact us for an official quotation on the prices displayed above. All design concepts, Quotations and material will be in PDF, JPEG, PNG format.

# Website Marketing Pricelist

## SEO (Search Engine Optimisation)

Search engine optimization (SEO) is the process of improving the visibility of a website or a web page in search engines via the "natural" or un-paid ("organic" or "algorithmic") search results. In general, the earlier (or higher ranked on the search results page), and more frequently a site appears in the search results list, the more visitors it will receive from the search engine's users.

SEO Analysis	SEO Setup	SEO Monthly
Create a detailed report on how well your website is doing on the Search Engines	We get your website noticed more often and high page rank	Maintain your website and improve page rank
2 Working Days	5 Working Days	Monthly
R 450.00	R 2 499.00	R 550.00

## Google Advertisement Campaign (Google AdWords)

AdWords offers pay-per-click (PPC) advertising, cost-per-thousand (CPM) advertising, and site-targeted advertising for text, banner, and rich-media ads. The AdWords program includes local, national, and international distribution.

Web Lime Studio will run your campaign for you and make all the necessary adjustments to your campaign daily to improve the results of your campaign.

Web Lime Studio Charges a % of your Total Campaign Budget:

R 150 – R 1000 budget	R 1000 – R 5000 budget	R 5000 – R 50 000 + budget
25%	20%	15%

## Social Network Marketing

Web Lime Studio does offer Social Media Marketing on websites like Facebook. We currently do not have a pricing structure for these services. Please request a quotation if you need any of the below services:

- Fan Page Creation
- Fan Page Maintenance and Promotion
- Facebook Advertisement
- "Like" button on website (Linked to your Fan Page or Group)
- Facebook Comments on your website

# Graphic Design Pricelist

## Logo Design

All our logo designs are of high end quality and printer friendly. If you get a logo designed with us, it will never pixelate or distort. We provide you with 4 files on completion, Transparent PNG file, JPEG, Email JPEG Signature and PDF.

DETAILS	Micro	Small	Standard	Enterprise
Unique Design:	✓	✓	✓	✓
Concepts:	2	4	6	8
Printer Friendly:	✓	✓	✓	✓
Transparent:	✓	✓	✓	✓
Revision Stages	2	3	5	6
<b>Pricing:</b>	<b>R 440.00</b>	<b>R 704.00</b>	<b>R 924.00</b>	<b>R 1 320.00</b>

## Business Card Design

All our logo designs are of high end quality and printer friendly. If you get a logo designed with us, it will never pixelate or distort. We provide you with 4 files on completion, Transparent PNG file, JPEG, Email JPEG Signature and PDF.

**Single Sided** ----- R 450.00

† 3 Concept Designs ONLY Single Sided – No printing included, request quote for printing as well.

**Double Sided** ----- R 550.00

† 2 Concept Designs, double sided – No printing included, request quote for printing as well.

## Full Corporate Identity

A more cost effective way of doing your company's marketing material. These packages include the design of a **Logo**, **Business Card** and **Letterhead**.

DETAILS	Micro	Small	Standard
Unique Design:	✓	✓	✓
Concepts:	2 of each	3 of each	4 of each
Printer Friendly:	✓	✓	✓
<b>Pricing:</b>	<b>R 999.00</b>	<b>R 1 299.00</b>	<b>R 1 599.00</b>

† Printing is not included, please request quote for printing.

## **Other Design Services**

<i>Poster Design (A0 – A4)</i> -----	R 650.00
<i>Menu Design (per Page)</i> -----	R 199.00
<i>Brochure Design</i> -----	R 450.00
<i>PowerPoint Presentation</i> -----	R 89.00 p/slide
<i>Letterhead Design</i> -----	R 195.00
<i>Newspaper Advert</i> -----	R 399.00
<i>CD/DVD Box + Disc</i> -----	R 499.00
<i>Flyer</i> -----	R 349.00